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ALBION & EAST

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ALBION & EAST

WE CREATE URBAN BARS WITH WOOD-FIRED PIZZA AND IN-HOUSE DISTILLERIES. OPEN ALL-DAY & LATE-NIGHT, SERVING THE MILLENNIAL GENERATION IN PLACES WHERE THEY LIVE AND WORK. COFFEE & HOT-DESKING BY DAY, COCKTAILS & DJS BY NIGHT AND EVERYTHING IN-BETWEEN.

REGISTER YOUR INTEREST (WITH NO OBLIGATION) AT [ALBION & EAST X CROWDCUBE](#)

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## WHY CROWDFUND?

### URBAN DISTILLERY & TASTING ROOM

Use our combined experience in distilling & running market-leading & much-coveted bars to create a new experience-led concept- an Urban Distillery & Tasting Room. We will distil our spirits alongside a tasting room, to host our gin & rum blending masterclasses, and a walk-in bottle shop.

We have a site in the pipeline with target opening in late 2021.

### TINY TOWER LIQUOR

In 2016 we opened our first bar, Martello Hall, in Hackney where we started distilling some gin in our small copper still, Nicola. Over the years we have opened more bars and added a small distillery each time. Our tiny distilleries now work in partnership under Tiny Tower Liquor. We still produce, bottle & wax all of our liquors by hand in our bars and we have won a bronze medal in the World Gin Awards 2021.

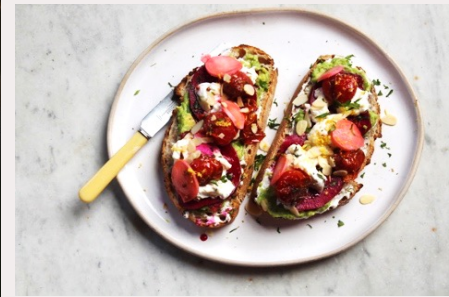
Under Tiny Tower Liquor, we have seven gins, four batch cocktails, one rum and our Limoncello. We want get our liquor on high street shelves.

### GROW OUR BARS

Backed by the award-winning investor Imbiba, we have 4 established bars with the 5th opening in Spring 2021. We have a further 2 in the pipeline for 2021 and we want to accelerate growth by acquiring new sites over the next 3 years.

Quality, innovation & hard-work runs through everything we do - from sourcing local coffee, craft beers & tap wines to setting up in-house distilleries and making our own limoncello & batch cocktails. We make all our food from scratch, priding ourselves on our 'no freezer' rule. If it can't be made in-house it doesn't make it on the menu and the only thing frozen in our bars is ice.

THE REST ISN'T HISTORY, THE REST IS STILL HAPPENING. WE WANT TO DO MORE AND WE WANT TO DO IT BETTER.



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137 MARE ST.  
LONDON E8 3RH  
020 3889 6173  
MARTELLOHALL.COM



**CANOVA HALL**  
BRIXTON

**CATTIVO**  
FERNDAL ROAD  
BRIXTON  
020 3301 9955

**ALLORA HALL**  
CE. N8  
CROUCH END  
2 PARK ROAD, N8 8TD  
020 3301 9955  
ALLORAHALL.COM

**SMALL BATCH DISTILLERY**  
FOUNDED HACKNEY  
**TINY TOWER LIQUOR**

**WORLD GIN AWARDS**  
BRONZE



# YOUR REWARDS

We want to reward you for your faith, and investment, in our company. As well as owning a part of the company, we hope you will enjoy the journey with us. Our bars are your bars too and the rewards give you lots of opportunities to spend time in them.



<div>ALBION &amp; EAST × crowdcube</div> <div>CROWDCUBE REWARDS</div> <div>We want to thank you for your faith, and investment, in our company. As well as owning part of the company, we hope you become ambassadors for us and enjoy the journey with us. Our bars are now your bars too and the rewards give you lots of opportunities to spend time in them.</div>			
<div>TABLE 1</div> <div>INVESTMENT</div> <div>£10-£50</div> <div>REWARD</div> <div>Welcome to our Investor Community. We will keep you updated on progress and new events happening in our bars.</div> <div></div>	<div>TABLE 2</div> <div>INVESTMENT</div> <div>£50-£100</div> <div>REWARD</div> <div>Table 1 + Exclusive Albion &amp; East investor keyring which gets you free pizza on your birthday.</div> <div></div>	<div>TABLE 3</div> <div>INVESTMENT</div> <div>£100-£250</div> <div>REWARD</div> <div>Table 1 + 2 + A bottle of fizz on your birthday.</div> <div></div>	<div>TABLE 4</div> <div>INVESTMENT</div> <div>£250-£500</div> <div>REWARD</div> <div>Table 1 + 2 + 3 + A bottomless brunch on us every year.</div> <div></div>
<div>TABLE 5</div> <div>INVESTMENT</div> <div>£500-£1,000</div> <div>REWARD</div> <div>Table 1 + 2 + 3 + 4 + A DIY cocktail kit delivered to your door every year.</div> <div></div>	<div>TABLE 6</div> <div>INVESTMENT</div> <div>£1,000-£5,000</div> <div>REWARD</div> <div>Table 1 + 2 + 3 + 4 + 5 + A bottle of limited edition Investors Gin every Christmas.</div> <div></div>	<div>TABLE 7</div> <div>INVESTMENT</div> <div>£5,000-£10,000</div> <div>REWARD</div> <div>Table 1 + 2 + 3 + 4 + 5 + 6 + An Annual Investors Evening in one of our bars.</div> <div></div>	<div>TABLE 8</div> <div>INVESTMENT</div> <div>£10,000 +</div> <div>REWARD</div> <div>Table 1 + 2 + 3 + 4 + 5 + 6 + 7 + Exclusive Invitation to the opening parties of our new bars.</div> <div></div>



## HOW DO I INVEST?

We are going live with our crowdfunding on Crowdcube in a couple of weeks time

As our valued friend we want to give you first dibs to invest with us and investments start at only £10

This 'early-access' is for a short time only before it is opened up to the general public

All you need to do for now is register your interest by going to...

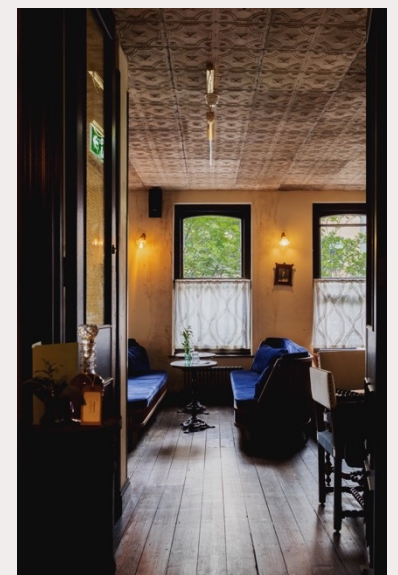
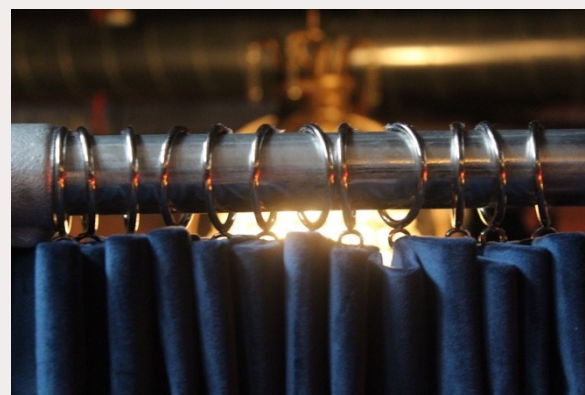
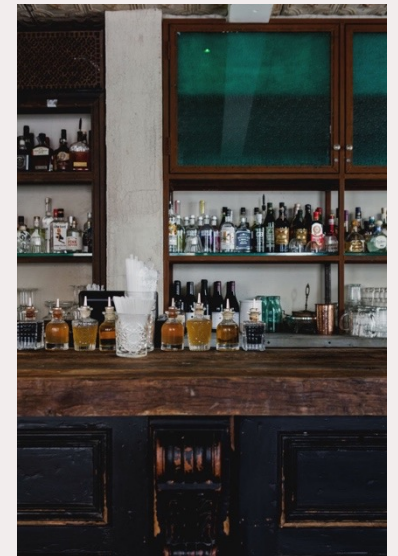
[ALBION & EAST X CROWDCUBE](#)

This does not commit you to any investment yet, it just lets us know that you would like to invest, and you are first in the queue

We will contact you when we go live on Crowdcube to take more details of your investment

You can check us (and our bars) out at [ALBION & EAST](#)

In the meantime we will drop you a confirmation email to let you know we received your interest loud and clear







WITH MANY THANKS,  
SARAH, DARREN & CALUM

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